WORLD DIDAC Basel

Global trade fair for educational resources
Exhibition Centre Basel
24 to 26 October 2012

Exhibitor's Contrat / Co-exhibitor's Contrat

Please complete a separate contract per exhibitor or co-exhibitor company. You may photocopy this for multiple participation and for co-exhibitors.

Address of exhibitor or co-exhibitor

Company _____

Supplement _____

Address _____

Country / Zip / Town _____

Phone _____

Fax _____

Internet http:// _____

Contact person _____

☐ Mrs ☐ Mr (First name/Surname)

Correspondence language ☐ g ☐ f ☐ e

Department _____

Function _____

Phone _____

Fax _____

E-Mail _____

If your correspondence or billing address is not identical to the exhibitor's address, please give us separate notification of this. Thank you!

Participation required

We wish to reserve the following **exhibition space** as a main **exhibitor**:

Front width of _____ m x **depth** of _____ m = _____ **m²**

Rent for exhibitor space per m²:

Exhibition space up to	100 m²	CHF	269.– / m²
Exhibition space	101 m² +	CHF	265.– / m²

☐ Member of Worlddidac Association

☐ We plan to build a multi-storey stand (information needed for positioning). Space from 1st floor upwards costs 60% of the ground floor price. Multi-storey stands and projects with more than 100 m² have to be presented ot MCH Swiss Exhibition (Basel) Ltd. for approval.

Supplement for open sides (one open side is free of charge)

☐ 2 sides open (corner stand)	supplement	+ 20%
☐ 3 sides open (end of row stand)	supplement	+ 25%
☐ 4 sides open (island stand)	supplement	+ 30%

From 150 m², no supplement for open sides. Please note that open sides cannot be obstructed without the agreement of the Exhibition Management.

☐ We wish to apply as a **co-exhibitor** CHF 1,000.–
(Except catalogue entry; see Exhibitor's Regulations, item 1.2)

on the stand of the company: _____

System stand, exclusive exhibition space

In addition to the exhibition space we would like to order the following system stand:

☐ Standard from 9 m²	CHF	198.– / m²
☐ Standard Plus from 9 m²	CHF	243.– / m²

All-In package

☐ 9 m² (exhibition space incl.) for	CHF	4,990.–
☐ > 9 m² Supplementary m²	CHF	450.– / m²

Front width of _____ m x **depth** of _____ m = _____ **m²**

Advertising options

Supplement your compulsory basic entry in the information media with attractive package solutions.
More information www.worlddidacbasel.com

☒ **Basic entry**	**CHF**	**690.–**
☐ **Supplementary package**	**CHF**	**920.–**
☐ **PR-package**	**CHF**	**1,850.–**
☐ **All-In package**	**CHF**	**2,900.–**

☐ We would like to be advised on the different advertising options.

Positioning wishes

☐ fix front width ☐ fix depth ☐ fix front width and depth

Close to:	Not close to:
☐ exhibitor _____	☐ exhibitor _____
☐ restaurant _____	☐ restaurant _____
☐ escalator _____	☐ escalator _____
☐ entry / exit _____	☐ entry / exit _____

We will make every effort to accommodate your wishes but cannot, however, guarantee this.

Sectors of Wolddidac Basel 2012

According to the emphasis of our products/services, we wish to be positioned in the following specialized sectore.

Please only mark one specialized sector:

- ☐ Services for educational institutions
- ☐ ICT, digital media, e-learning
- ☐ Kindergarten and preschool
- ☐ Presentation technology
- ☐ School, laboratory and conference furnishings
- ☐ Consumables, School supplies and educational toys, consumables
- ☐ Technical and vocational training
- ☐ Educational publications, teaching and learning aids
- ☐ Science and technology

General conditions of contract

Applicable regulations

In signing this registration form, the exhibitor acknowledges the enclosed Exhibition Regulations as being binding. MCH Swiss Exhibition (Basel) Ltd. reserves the right to Issue and implement other dispositions and instructions in Individual cases if necessary. The provisions of the General Regulations and the guidelines for stand construction and design also apply.

Down payment (deposit)

Unless otherwise statec on the application, additional service to be provided, such as technical connections (electricity, telephone, water, gas), rented furniture, obligatory entry in teh cataloque, parking spaces, entrance tickets and vouchers are invoiced together wiht the down payment invoice stand space up to 40 m² CHF 1,000.–, stand space 41 – 100 m² CHF 1,500.–, stand space 101 m² and more CHF 2,000.–, co-exhibitors and CHF 300.–, systems stand CHF 1,000.–). The down payment is incorporated in the actual expenses on the final invoice for the exhibition.

Technical connections and other services

All order forms can be found in our online-order servicce m-manager (protected login area. Please notice that partition will only be installed if ordered. Once stand positions have been allocated, exhibitors receive a contract confirmation and further information concerning the m-manager. The supply of technical connections and the provision of further services are only effected if ordered using the appropate forms (system stands being an exception).

Data protection conditions

In signing the this application the exhibitor agrees that its personnel and company data may be processed by MCH Swiss Exhibition (Basel) Ltd. or by a company instructed by the latter and may be forwardet to a contract partner of MCH Swiss Exhibition (Basel) Ltd. in order to perform services associated with his participation in the exhibition. Otherwise the exhibitor will inform the Exhibition Management simulaneously with the returning the signed registration.

Confirmation of the contract by the Fair Management

The Fair Management will confirm the definitively allocated stand separately, on receipt of this application. This confirmation renders all parts of the Exhibitor's Contract legally binding. The confiramtion constitutes an integral part of the Exhibitor's Contract.

Declaration by the Exhibitor / Co-exhibitor

In signing, the exhibitor acknowledges that has received a copy of the Exhibition Regulations.

Place of jurisdiction

Swiss law shall be exclusively applicable. Legal domicile is Basel-Stadt.

Main exhibitor	**Co-exhibitor**
Place and date:	Place and date:
Company and legally binding signature	Company and legally binding signature

Where there are co-exhibitors, the main exhibitor and the co-exhibitor must both provide legally binding signatures.