



Worlddidac Activity News July 2007

Contents:

- [WORLDIDAC ASIA 2007 Bangkok – 27 to 29 November](#)
- [Review: Worlddidac Mission to Access the Chinese Vocational Education Market](#)
- [New Worlddidac Members in 2007](#)
- [News from the secretariat](#)

WORLDIDAC ASIA 2007 Bangkok – 27 to 29 November

National Education Leaders Forum

The 2nd National Education Leaders Forum with the title "In Search of Excellence in Education" will be a platform for collaboration, knowledge exchange, promotion, networking and sharing of the best practices in education among leaders from every corner of the world.

High-level speakers have confirmed their contribution and the forum enjoys a true commitment from SEAMEO (South East Asian Ministers of Education), which promises to bring a lot of delegates from all ASEAN countries.

More information on the conference and a detailed programme can be found on:

<http://www.worlddidacasia.com/html/educationforum.html>

Review: Worlddidac Mission to Access the Chinese Vocational Education Market June 21 to 29, 2007

On June 21, 2007 we embarked on an eight-day trade mission to three of China's most dynamic regions. After initial visits in Shanghai, our itinerary took us to Jinan, which is the vibrant capital of the Shandong Province. Eventually our trip ended in Chongqing in the Szechuan province. Chongqing is one of the World's fastest growing urban areas, a real mega-city of 31 million inhabitants. The mission was concluded by visiting and networking at the China Vocational Education Equipment & Technology Show 2007.

The purpose of the mission was to understand the developments in vocational education and training and to evaluate the resulting business opportunities. Through the meetings with the directors of education departments and school leaders, we understood the various levels of vocational education and their interdependence with the labor market. We also obtained valuable information about the market segments that are the most receptive to international top products and about the forms of organization necessary to be successful in China. Most importantly, the mission allowed participants to develop their individual business strategies for the Chinese education and training market. Based on these results, Worlddidac will conduct a follow-up soon.

A complete mission report is available online at

<http://www.worlddidac.org>

For more information about our activities in China, please contact Paul Perjes, perjes@worlddidac.org

New Worlddidac Members in 2007

We are delighted to inform you that the following companies have joined us this year:

AGA Group International, India

Interdidactica SGPS, Portugal

Ward's Natural Science, USA

The Institute of Applied Science, National Academy of Science, Ukraine

digital publishing AG, Germany

Ernst Ingold + Co. AG, Switzerland

Interholding, Kazhakstan

Jiaxing Educational Apparatus Manufacture, China

Zhejiang Tianhuang Science and Technology, China

For further information and contact details, please check our online member directory:

www.worlddidac.org/en/02_membership/02_member-directory.htm

News from the secretariat

We would like to inform you that our colleague and trainee, Michèle Pahud has successfully finished her apprenticeship as a commercial businesswoman. We sincerely congratulate her for this success. She has decided to continue to work for Worlddidac. Thus, she still is your contact person reagrding membership issues.

This E-Mail was sent to [%email%].

Worlddidac
Bollwerk 21 P.O.Box 8866 3001 Berne Switzerland Tel. +41 31 311 7682 Fax +41 31 312 1744
<http://www.worlddidac.org> info@worlddidac.org

[Unsubscribe: Click here and send without a remark](#)

[tool by zynex](#)