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E-newsletter Business Opportunities has been successfully launched

To be able to provide our members with valuable market information, Worlddidac has launched a new service, the e-newsletter Business Opportunities (BO). Last week, the first issue has been published. First reactions from our members are enthusiastic about this service. The most important advantage is that this information helps our members to select which market or project has priority for them.

As an exception, all subscribers of this newsletter have received the first issue of this new service. In the future, starting with the next edition in March, the e-newsletter BO will be sent only to members, which have paid the membership fee for 2006.

We are looking forward to hearing your comments on this new service as well. To do so, please send an email with your feedback, suggestions and ideas to Paul Perjes:
perjes@worlddidac.org

Worlddidac Plan of Action 2006

Here is an overview of Worlddidac's activities this year. You find details about each event online, please consult www.worlddidac.org/events/default.htm

WORLDDIDAC Middle East PAVILLON at GETEX

- Type of event: International Exhibition for Education, Training, Technology and Supply
- Date: April 12 to 14, 2006
- Location: Dubai, United Arab Emirates

Worlddidac Award 2006

- Type of event: Product competition
- Date: May 30 to June 2, 2006
- Location: Berne, Switzerland

EURODIDAC 2006

Education and Training Forum for the Knowledge Economy combined with BONE Summit

- Type of Event: Conference, exhibition and networking event
- Date: June 7 to 9, 2006
- Location: OPKM, Budapest, Hungary

WORLDDIDAC CHINA 2006

The Education Exhibition for China and Central Asia

- Type of event: Exhibition and conferences collocated with Education Forum for Asia
- Date: September 24 - 26, 2006
- Location: Beijing, China

WORLDDIDAC Basel 2006

- Type of event: International exhibition for Education and Training
- Date: October 25 to 27, 2006
- Location: Basel, Switzerland

Business Development Services

This new service by Worlddidac can be described as follows: As a worldwide operating association, Worlddidac has developed a contact network in many countries on all continents. Thus, we can help our members with setting up contacts in markets they consider interesting and promising. Such contacts are not only reduced to contacts with government officials or representatives of major educational institutions, but include also a quality dealer list. This dealer list shall help Worlddidac members to find a reliable dealer/distributor/agent in a new target market.

Second, we constantly monitor tenders, loans and procurement notices from development agencies allowing us not only to create the e-newsletter BO, but also specifically analyse a market in addition to giving you information about future projects.

These services are especially designed according to the needs and expectations of our members. Therefore, this service is not included in the membership-fee and will be additionally invoiced based on your order.

For more information, please contact Beat Jost by email: jost@worlddidac.org or by telephone: +41 31 311 76 82

News from the Secretariat

After four years with Worlddidac, Daniela Leu has left the secretariat per January 31. After the apprenticeship, her main responsibility was our back-office. In addition, she was involved in several projects. We sincerely thank her for all the valuable work and her dedication towards her duties.

The secretariat wishes her for all future endeavours that she will find success, happiness and satisfaction.

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<http://www.worlddidac.org/association/newspage.htm>

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