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WORLDDIDAC Basel 2006, Opening Ceremony, Tuesday October 24, 4 p.m.  
City Hall Basel

The Opening Ceremony takes place in the beautiful City Hall in Basel. Besides the key note speech from Michael Trucano, World Bank, we are also delighted to certificate new Worlddidac Quality Charter companies and present the winners of the Worlddidac Award 2006.

For further information, please contact Michael Ruf, [ruf@worlddidac.org](mailto:ruf@worlddidac.org)

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Worlddidac invites our members with their international guests to meet in the Worlddidac VIP Lounge, where we offer you refreshments. There are two internet stations at your free disposal, rooms for business meetings (for a small fee) for two to eight people and open space to meet partners.

For further information, contact Michael Ruf, [ruf@worlddidac.org](mailto:ruf@worlddidac.org)

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WORLDDIDAC ASIA 2007: Thai function October 26 @ WORLDDIDAC BASEL 2006  
Worlddidac VIP Lounge

We invite you to join us on Thursday, October 26 at 1 p.m. in the Worlddidac VIP Lounge for the kick off event of the WORLDDIDAC ASIA 2007.

For further questions, please contact Madeleine Kihm, [kihm@worlddidac.org](mailto:kihm@worlddidac.org)

We are looking forward to welcoming you not only at this function and also hope to have you with us next year in Bangkok.

For further information, contact Madeleine Kihm, [kihm@worlddidac.org](mailto:kihm@worlddidac.org)

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Chinese reception @ WORLDDIDAC BASEL 2006, Friday October 27, 12.30 p.m.  
Worlddidac VIP Lounge

As China has become one of the most important markets for Worlddidac in the last few years, we invite you to participate at this reception in the Worlddidac VIP lounge on Friday October 27 at 12.30 p.m. How will the educational situation develop in China in the near future? What part can Worlddidac play and support its members? Join us and learn what business opportunities might lie ahead of you.

For further information, contact Lorenz Wüthrich, [wuethrich@worlddidac.org](mailto:wuethrich@worlddidac.org)

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WORLDDIDAC Basel 2006: Leadership Seminar "How quality wins business in educational projects"

Ramada Plaza Hotel, Room Geneva

This conference is of great interest for all distributors and dealers interested in international project work.

Find information online: [www.worlddidac.org/05\\_events/00\\_calender/01\\_basel-2006.htm](http://www.worlddidac.org/05_events/00_calender/01_basel-2006.htm)

The registration form is on our website: [www.worlddidac.org/events/calendar](http://www.worlddidac.org/events/calendar)

For further information, contact Madeleine Kihm: [kihm@worlddidac.org](mailto:kihm@worlddidac.org)

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Worlddidac Plan of Action 2006/07

Here is an overview of Worlddidac's activities this year. You find details about each event online, please consult [www.worlddidac.org/events/default.htm](http://www.worlddidac.org/events/default.htm)

WORLDDIDAC Basel 2006

- Type of event: International exhibition for Education and Training
- Date: October 25 to 27, 2006
- Location: Basel, Switzerland

WQC SEMINAR

- Type of event: networking at WB / IADB
- Date: February, 2007
- Location: Washington, USA

Company Evaluation for the Worlddidac Quality Charter

- Date: March, 2007
- Location: Berne, Switzerland

WORLDDIDAC Middle East Pavilion @ Getex Dubai

- Type of event: International Exhibition for Education, Training, Technology and Supply
- Dates: April 10 - 13, 2007
- Location: Dubai, VAE

Trade Mission Central Asia

- Type of event: Trade Mission
- Dates: May, 2007
- Location: Venue to be determined

EURODIDAC 2007

- Type of event: International exhibition for educational materials, professional training and e-Learning
- Dates: June, 2007
- Location: Central / Eastern Europe (Venue to be determined)

• WORLDDIDAC MEXICO 2007 / TRADE MISSION CHILE 2007

- Type of event: International exhibition for educational materials, professional training and e-Learning / Trade Mission
- Date: September, 2007
- Location: Mexico City, Mexico / Santiago. Chile

Company Evaluation for the Worlddidac Quality Charter

- Date: October, 2007
- Location: Berne, Switzerland

WORLDDIDAC ASIA 2007

The world market for excellence in education

- Type of event:
- Dates: November 27 – 29, 2007
- Location: Queen Sirikit National Convention Center, Bangkok, Thailand

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